

# eMarketing Techniques

January 28, 2009

## Presents: Austin eMarketing Techniques Conference for Educators

eMarketingTechniques.com

In today's economy, investing your dollars into areas that can have a dramatic difference at the end of the day to your bottom line is crucial. eMarketing can benefit almost any organization, being that it is cost efficient, time effective, and has a measurable ROI. Sign up today for the eMarketing Techniques Conference to learn how your school can leverage Web 2.0 and eMarketing!

### Guest Presenters



**Brad Kleinman**  
WorkSmart eMarketing  
Chief eMarketing Officer



**Todd Gibby**  
Intelliworks  
President & CRM Pro



**Christian Campagnuolo**  
Valencia Community College  
Vice President Marketing &  
Media Relations



**David Toth**  
WorkSmart eMarketing  
President

### Testimonial

"I have been to many many conferences, and the way I judge the success of a conference is by what I can take away I was learning something new every minute, and this was one of the best conferences I ever attended."

Valeria Palamountain  
Piedmont Virginia Community College

## TOPICS

- ▶ eMarketing at the Speed of Light.
- ▶ Customer Relationship Management  
The importance.
- ▶ Get on the Social Networking  
Bandwagon
- ▶ Jump in to Web 2.0, the water's warm
- ▶ Email Marketing, it's still a MUST.
- ▶ Blogging and RSS Feeds: How to get  
your content out there.
- ▶ MIH: Make it happen session.

## 7 REASONS TO ATTEND

- ▶ **Experts** from around the **country** will be present
- ▶ **FREE** practical tips, tools and tricks to implement  
immediately
- ▶ Austin Texas - The capital of **Live Music**,  
Where there is **NO** winter
- ▶ LinkedIn, Facebook, Twitter... Oh My!
- ▶ Exhibitors and Vendors **100%** for Higher Ed.
- ▶ **Networking** opportunities with **Higher Ed**  
institutions across the **COUNTRY**
- ▶ Virtual Presenters through **Skype** and **Second Life**

LEARN MORE

eMarketingTechniques.com  
Call Katrina Gadison  
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